

# BUSINESS ADMINISTRATION, B.B.A.

## Juneau, e-Learning

The B.B.A. program provides a course of study that

1. prepares students for professional positions in private or public business fields,
2. prepares them to evaluate and exploit viable business opportunities, and
3. prepares them for graduate study in business and related disciplines.

Program assessment plans and student learning outcomes are posted at the Program Assessment website (<http://www.uas.alaska.edu/provost/assessment/program-assessment1.html>).

## Admission Requirements

To be formally admitted to the B.B.A. program, a student must be in good standing at the University.

Candidates must complete the general education requirements (GERs) (<http://catalog.uas.alaska.edu/general-education-requirements>) as well as the specific program requirements listed in this section for a minimum of 120 credit hours. Any given course may be counted as fulfilling more than one requirement in a degree program, but the credit hours can only be counted once. Degrees must include 42 credits of upper-division (300 or above) courses, 24 of which must be completed at UAS. Courses used as major requirements cannot be used as GERs.

A minimum grade of C- (1.70) must be earned in all accounting and business administration prerequisite courses as well as math (through MATH S151). In addition, all students in the Bachelor of Business Administration (B.B.A.) program must either test out of or earn a C- or better in 3 hours of CIS spreadsheet or database courses, STAT S273, major and emphasis courses, and BA S462. Students should complete the computer courses within their first sixty (60) credit hours.

Students in any of the business programs who are deemed deficient in any of the competency areas may be required to take additional courses to strengthen their skills before graduation. Any such additional courses can usually be counted as a program elective. Requiring supplementary course work will be considered if two different faculty members indicate a student has a weakness in the same outcome area.

## Dual Emphasis <sup>1</sup>

B.B.A. degree seeking students may pursue dual emphasis areas in Accounting, Management Information Systems, and Management or Human Resource Management. Planning the dual emphasis must be done with the aid of the student's primary advisor. Students must complete all major requirements and emphasis courses, and should be aware that this may require more than 120 total credits.

<sup>1</sup> Dual Emphasis is not an option between Human Resource Management and Management.

Requirement	Hours
Minimum Credit Hours	120
General Education Requirements	35
Major Requirements	61-70

Emphasis Areas		15-24
Code	Title	Credits
<b>General Education Requirements</b>		
Complete all General Education Requirements which must include the following:		35
MATH S151	College Algebra for Calculus (or higher)	
ECON S201	Principles of Macroeconomics	
ECON S202	Principles of Microeconomics	
<b>Major Requirements</b>		
<i>Lower Division Courses <sup>1</sup></i>		
ACCT S201	Principles of Financial Accounting <sup>2</sup>	3
ACCT S202	Principles of Managerial Accounting	3
BA S151	Introduction to Business	3
BA S251	Management Skills	3
BA S263	Business Communications	3
CIS S235	Spreadsheet Concepts and Applications <sup>3</sup>	3
	or CIS S240	Database Concepts and Applications
BA S374	Introduction to Quantitative Methods	3
	or STAT S273	Elementary Statistics
<i>Upper Division Courses <sup>1</sup></i>		
BA S301	Principles of Management	3
BA/CIS S310	Management Information Systems <sup>4</sup>	3
BA S325	Financial Management	3
BA S330	Legal Environment of Business	3
BA S343	Principles of Marketing	3
BA S462	Capstone: Strategic Management	3
BA S476	Project Management	3
BA S490	The Political and Social Environment of Business	3
BA S498	Applied Business Research <sup>4</sup>	3
Advisor approved electives <sup>5</sup>		0-6
Electives (or second B.B.A. emphasis)		16
<b>Business Administration Emphasis Area</b>		
Complete an emphasis.		15-24
Total Credits		120

<sup>1</sup> Lower division courses must be substantially completed before admission to upper division courses. In cases where some lower division courses have not yet been completed, permission is required to take upper division core or emphasis classes.

<sup>2</sup> ACCT S121 and ACCT S122 will meet ACCT S201 requirement.

<sup>3</sup> ACCT emphasis students take CIS S235; MIS emphasis students take CIS S240.

<sup>4</sup> Not required for accounting emphasis.

<sup>5</sup> Courses with ACCT, BA, CIS, or LAWS designators are pre-approved. Other courses need advisor approval.

## Business Administration Emphasis Areas

### Accounting

Code	Title	Credits
ACCT S310	Income Tax for Individuals	3
ACCT S311	Intermediate Accounting I	3
ACCT S312	Intermediate Accounting II	3
ACCT S316	Accounting Information Systems	3
ACCT S342	Advanced Managerial Cost	3
ACCT S452	Auditing	3
Select two of the following:		6
ACCT S379	Fund and Governmental Accounting	
ACCT S454	Fraud and Forensic Examination	
BA S315	Personal Finance	
Total Credits		24

### Human Resource Management

Code	Title	Credits
BA S351	Organizational Effectiveness	3
BA S361	Human Resource Management	3
BA S461	Labor-Management Relations	3
BA S466	Strategic Human Resource Management	3
BA S481	Organizational Change	3
Total Credits		15

### Management

Code	Title	Credits
BA S351	Organizational Effectiveness	3
BA S361	Human Resource Management	3
BA S412	Operations Management and Production	3
BA S487	International Business	3
BA S454	Fraud and Forensic Examination	3
or BA S481	Organizational Change	
Total Credits		15

### Management Information Systems

Code	Title	Credits
CIS S170	Programming Fundamentals	3
CIS S345	IT Infrastructure	3
CIS S370	Software Engineering	3
CIS S371	Systems Analysis and Design	3
CIS S420	Information Systems Security	3
CIS S430	Data and Information Management	3
Total Credits		18