BUSINESS ADMINISTRATION, B.B.A.

Juneau, e-Learning

The B.B.A. program provides a course of study that

1. prepares students for professional positions in private or public business fields,
2. prepares them to evaluate and exploit viable business opportunities, and
3. prepares them for graduate study in business and related disciplines.

Admission Requirements

To be formally admitted to the B.B.A. program, a student must be in good standing at the University.

Candidates must complete the G (http://catalog.uas.alaska.edu/general-education-requirements/)eneral Education Requirements (GERs) (http://catalog.uas.alaska.edu/general-education-requirements/), the Alaska Native Knowledge Graduation Requirement (http://catalog.uas.alaska.edu/certificate-degree-programs/bachelors-degrees/#alaskanativeknowledgegraduationrequirementtext), as well as the specific program requirements listed in this section for a minimum of 120 credit hours. Any given course may be counted as fulfilling more than one requirement in a degree program, but the credit hours can only be counted once. Degrees must include 42 credits of upper-division (300 or above) courses, 24 of which must be completed at UAS. Courses used as major requirements cannot be used as GERs.

A minimum grade of C- (1.70) must be earned in all accounting and business administration prerequisite courses as well as math (through MATH S151). In addition, all students in the Bachelor of Business Administration (B.B.A.) program must either test out of or earn a C- or better in 3 hours of CIS spreadsheet or database courses, STAT S200, major and emphasis courses, and BA S462. Students should complete the computer courses within their first sixty (60) credit hours.

Students in any of the business programs who are deemed deficient in any of the competency areas may be required to take additional courses to strengthen their skills before graduation. Any such additional courses can usually be counted as a program elective. Requiring supplementary course work will be considered if two different faculty members indicate a student has a weakness in the same outcome area.

Dual Emphasis [1]

B.B.A. degree seeking students may pursue dual emphasis areas in Accounting, Management Information Systems, and Management or Human Resource Management. Planning the dual emphasis must be done with the aid of the student's primary advisor. Students must complete all major requirements and emphasis courses, and should be aware that this may require more than 120 total credits.

[1] Dual Emphasis is not an option between Human Resource Management and Management.

Requirement	Hours
Minimum Credit Hours	**120**
General Education Requirements	35
Alaska Native Knowledge Graduation Requirement	3
Major Requirements	61-70
Emphasis Areas	15-24

Code	Title	Credits
General Education Requirements		
Complete all General Education Requirements which must include the following:		35
MATH S151	*College Algebra for Calculus (or higher)	
ECON S101	*Principles of Microeconomics	
ECON S102	*Principles of Macroeconomics	
Major Requirements		
Lower Division Courses [1]		
ACCT S201	Principles of Financial Accounting	3
ACCT S202	Principles of Managerial Accounting	3
BA S151	*Introduction to Business	3
BA S251	Management Skills	3
BA S263	Business Communications	3
CIS S235	Spreadsheet Concepts and Applications	3
BA S374	Introduction to Quantitative Methods	3
or STAT S200	*Elementary Statistics	
Upper Division Courses [1]		
BA S301	Principles of Management	3
BA/CIS S310	Management Information Systems [2]	3
BA S325	Financial Management	3
BA S330	Legal Environment of Business	3
BA S343	Principles of Marketing	3
BA S462	Capstone: Strategic Management	3
BA S476	Project Management	3
BA S490	The Political and Social Environment of Business	3
BA S498	Applied Business Research [2]	3
Advisor approved electives [3]		0-6
Electives (or second B.B.A. emphasis)		16
Business Administration Emphasis Area		
Complete an emphasis.		15-24
Total Credits		**120**

[1] Lower division courses must be substantially completed before admission to upper division courses. In cases where some lower division courses have not yet been completed, permission is required to take upper division core or emphasis classes.

[2] Not required for accounting emphasis.

[3] Courses with ACCT, BA, CIS, or LAWS designators are pre-approved. Other courses need advisor approval.

Business Administration Emphasis Areas

Accounting

Code	Title	Credits
ACCT S310	Income Tax for Individuals	3
ACCT S311	Intermediate Accounting I	3
ACCT S312	Intermediate Accounting II	3
ACCT S316	Accounting Information Systems	3
ACCT S342	Advanced Managerial Cost	3
ACCT S379	Fund and Governmental Accounting	3
ACCT S452	Auditing	3
ACCT S454	Fraud and Forensic Examination	3
Total Credits		**24**

Human Resource Management

Code	Title	Credits
BA S351	Organizational Effectiveness	3
BA S361	Human Resource Management	3
BA S451	Employee Engagement and Total Rewards	3
BA S466	Strategic Human Resource Management	3
BA S481	Organizational Change	3
Total Credits		**15**

Management

Code	Title	Credits
BA S351	Organizational Effectiveness	3
BA S361	Human Resource Management	3
BA S412	Operations Management and Production	3
BA S487	International Business	3
BA S454	Fraud and Forensic Examination	3
or BA S481	Organizational Change	
Total Credits		**15**

Management Information Systems

Code	Title	Credits
CIS S170	Programming Fundamentals	3
CIS S345	IT Infrastructure	3
CIS S371	Systems Analysis and Design	3
CIS S420	Information Security Management	3
CIS S430	Database Management Systems	3
Total Credits		**15**

Upon completion, students will be able to:

1. (Core) Demonstrate functional business knowledge across essential business disciplines.
2. (Core) Utilize effective teamwork and management skills.
3. (Core) Employ critical thinking skills, analytical abilities, and problem solving techniques.
4. (Core) Communicate effectively and professionally.
5. (Core) Competently use technology in the business environment.
6. Accounting emphasis (ACCT) Describe managerial accounting techniques and how to apply them in decision-making for an organization.\\n
7. (ACCT) Gather, summarize, analyze and interpret financial data.
8. (ACCT) Explain the purposes, elements, and preparation of financial statements.
9. (ACCT) Apply the methods of financial planning and control, and asset management.
10. (ACCT) Explain the components of Generally Accepted Accounting Principles and internal controls and how they apply to different types of entities.
11. (ACCT) Describe the accounting information system, its processes, and its uses in an organization.
12. Human Resource Management emphasis (HRM) Management Development - Evaluate skills related to self- awareness, stress management, problem solving, and relationship building while striving for improvement.
13. (HRM) Human Resources - Explore basic elements of the human resource function to include recruiting and selection, training and development, compensation and benefits, employee relations, and employment law.
14. (HRM) Organizational Behavior - Examine individual, group, and organizational variables that influence job performance and organizational commitment.
15. (HRM) Strategic HR - Develop methods and professional competencies to strategically align HR programs with organizational goals and objectives while effectively attracting, developing, and maintaining an effective workforce and managing organizational change.\\n
16. Management emphasis (MGMT) Apply current operations management practices and principles used in the business environment.
17. (MGMT) Employ research methods, information and organizational knowledge to make viable business decisions that expand competitive advantage.
18. (MGMT) Develop culturally conscious leadership and human resource management strategies that promote effective business operations.
19. (MGMT) Describe international and global perspectives of business and culture.
20. (MGMT) Recognize and manage potential ethical and legal conflicts in today's business environment.
21. (MGMT) Survey ethical behaviors and legal issues of organizations in social, environmental, and corporate environments.

22. Management Information Systems emphasis (MIS) Select, create, implement, and use information technology to enhance business operations.
23. (MIS) Apply a systematic and user-centered approach to analysis, design, development, implementation, and maintenance of information systems.
24. (MIS) Describe the role that information technology infrastructure plays in supporting business operations.
25. (MIS) Identify appropriate information technology strategies to manage risk, reduce vulnerabilities and threats, and apply appropriate safeguards/controls through an organizational security policy.
26. (MIS) Design, implement, and use database systems to manage data and information and to support decision-making.